

“CMM SOLUTIONS” WORKSHOP

A HANDS-ON SEMINAR USING THE CONCEPTS AND MODELS OF CMM, THIS WORKSHOP WILL INCREASE YOUR SKILLS AS A PRACTITIONER AND HELP YOU GUIDE YOUR CLIENTS INTO DEEPER LEVELS OF COMMUNICATING TOGETHER!

May 13th – 14th
Monterey, California

Register Now!

Join presenters **Barnett Pearce** and **Jesse Sostrin** for a fast-moving workshop designed for professionals who want to take advantage of *CMM principles and tools in their work as consultants. In this workshop, you will:

- **Learn the groundbreaking SEAVA model and how to apply it in your consulting;**
- **Gain insight and practical ideas for extending your skills as a practitioner and growing your business;**
- **Receive a complimentary set of the acclaimed CMM Solutions Field Guide & Workbook; and**
- **Network and develop professional connections with other consultants using CMM.**

What People Are Saying About CMM Solutions...

"The workshop was fantastic! The materials were a great blend of theory and practice and the application of CMM was introduced in a way that can be understood and valued by both newcomers and experienced professionals."
– **CMM Solutions Workshop Participant**

"I have been trying to learn more about CMM for years. When I hear Barnett Pearce talk about it - it seems so straight forward. His wisdom and years of developing this theory shine right through. As Barnett and Kimberly Pearce partnered with Jesse Sostrin to develop this field guide, we (the world) have benefitted from a wonderful blending of wisdom, scholarship, and practical application." – **Amazon Review of CMM Solutions Field Guide**

"What a useful workbook -- the eight templates were laid out with clear steps, good examples, and simple visuals that make it easy to see how to apply the ideas. I just used it to help me prepare for a presentation to a group of city commissioners about some communication issues!" – **Amazon Review of CMM Solutions Workbook**

- **WHEN:** The workshop will take place on Friday May 13th – Saturday May 14th. Friday's session will begin at 3:00 pm and will include a group dinner and an evening session. Saturday's schedule includes morning sessions from 8:00 am – 12:00 noon. Participants can make a long weekend out of the trip and enjoy all that the Central Coast offers!
- **WHERE:** This exciting two-day "CMM Solutions" event will be held at the beautiful Asilomar Conference Grounds in scenic Monterey, California. Participants have the option of booking and paying for their own room on site if they wish to lodge in the rustic charm and simple elegance of one of California's premier retreat facilities. Rooms can be reserved at: www.visitasilomar.com.
- **WHO IS IT FOR:** This workshop is open to all those who consult with others at any level of experience or knowledge of CMM. Each participant will receive a complimentary set of the CMM Solutions Field Guide and CMM Solutions Workbook, which serve as the basis of the curriculum.
- **HOW TO REGISTER:** Tuition for this workshop is \$495.00. For your convenience, registration can be completed online using a credit card. To register and pay, go to: <http://cmminstitute.net/seminarsandworkshops.html>.

CMM Institute Associates will receive a 20% tuition discount if they register by April 15, 2011.

*CMM, or the "coordinated management of meaning," is an integrated theory, research and practice tradition that has been found useful by consultants working with corporate, government, not-for-profit, and private clients. It exposes deep patterns of communication that can be used to transform conflict and other challenges into opportunities for positive change and improved individual and team performance.